

## 2024 Partner Membership Benefits

#### Monarch Pine - \$3000

- Summer Conference and Fall Annual Convention
  - Free Expo Table in Premium, High Foot Traffic Location
  - 2 Free Registrations (Excludes lodging)
  - Complimentary Meals (Up to 2 people)
  - Ad in Printed Materials
  - Nametag Sponsorship
  - Table Sponsorship Provide their own logo, etc.
  - Room Sponsorship
  - Verbal acknowledgement as sponsor at every MACD Presentation (Mentioned 3-5 times total)
  - Convention SWAG w/ your Logo
- Social Media and Communications
  - Two Social Media Feature (2,360+ followers)
  - Two Email Blasts to MACD Network (1400+ users)
  - Website Ad
  - Monthly Newsletter Sponsorship
    - Feature on your organization/business
    - Regular ad in newsletter
  - Webinar Sponsorship

#### • Sugar Maple Partner - \$2500 (Only One Offered Annually)

 Online Donation Platform Sponsor - Every charitable online donation will show "sponsored by"

### • Red Maple Partner - \$2000

- Summer Conference and Fall Annual Convention
  - Free Expo Table
  - 1 Free Registration (Lodging Not Included)
  - Complimentary Meals (Up to 1 Person)
  - Ad in Printed Materials
  - Table Sponsorship Must provide your own logo.



# 2024 Partner Membership Benefits

- Social Media and Communications
  - Monthly Newsletter Sponsorship
  - Website Ad
  - Social Media Feature (2,360+ followers)
- One Email Blast to MACD Network (1400+ users)

#### • Oak Partner - \$1000

- o Summer Conference and Fall Annual Convention
  - Free Expo Table (Lodging / Conference Registration not included)
  - Entitled to Member Registration Rate
  - Ad in Printed Materials
- Social Media and Communications
  - Monthly Newsletter Sponsorship
  - Website Ad
  - Social Media Feature (2,360+ followers)